

## Privacy Policy

### Who We Are

Our website address is: <https://mekey4you.com>.

Mekey is committed to respecting your personal information. This privacy policy outlines the information we collect from you on <https://mekey4you.com> (hereinafter referred to as the "Website") and how it is used. The term "you" refers to anyone who uses, visits, or views the website.

By visiting and using the website, you accept and agree to be bound by this privacy policy. Your continued use of the website after any updates or changes to our privacy policy constitutes your acceptance of those changes. If you do not wish to be bound by this privacy policy, please do not access or use the website.

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### Children's Privacy

We take children's privacy seriously. For this policy, a "child" refers to an individual under the age of 13. This policy complies with the Children's Online Privacy Protection Act ("COPPA"). The content and information on this website are intended solely for individuals over 18 years of age. This website is not designed for children under 13, and we do not knowingly collect, use, or disclose personal information from children under the age of 13 without prior parental or guardian consent. If you believe we have collected personal data from a child under the age of 13 without parental consent, please contact us, and we will delete the information.

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### Information We Collect and How It's Used

When accessing the website, you may provide certain personally identifiable information, including but not limited to your name, email address, phone number, address, avatar image, and payment information when making a purchase.

This information is collected when you register on the site, place an order, subscribe to a newsletter, contact us, use the website's search feature, provide comments or feedback, fill out a form via live chat, or participate in surveys.

Your personal information is used to:

- Personalize your experience and improve our services
- Provide customer support

- Process transactions efficiently
- Deliver offers, promotions, and advertisements
- Elicit reviews of our products or services
- Follow up with you via email, live chat, or phone
- Share promotions from our partners and affiliates in exchange for a commission, without any additional cost to you

We also automatically collect information through Log Data and Google Analytics, such as your IP address, browser details, operating system, location, and browsing history. This data helps us analyze user behavior, improve performance, and enhance our products and services.

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#### Comments and Social Media

If you leave a comment, the comment and its metadata are retained indefinitely. Your name, email address, and website/organization name will not be shared with third parties but may be used to communicate with you.

If you interact with us on social media (e.g., Facebook, Twitter), be aware that such interactions are public, and we do not control how third parties use or store your information.

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#### Cookies

The website may use cookies to enhance your experience. Cookies are small data files sent to your device when you view the website, storing information like your IP address, preferences, and browsing activity. Cookies allow us to optimize your browsing experience, track analytics, save preferences, and tailor ads.

You may turn off cookies in your browser settings. However, some features of the website may not function correctly if cookies are disabled.

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#### Web Beacons and Pixels

In conjunction with cookies, third parties may use web beacons (also known as clear GIFs or pixel tags) to monitor user activity on the website. We may also use social media pixels to track conversions, remarketing, and targeted advertising.

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### Third-Party Links and Services

Our website may feature third-party links, embedded content (e.g., videos, images), or advertisements. When you click on these links or interact with third-party content, you are subject to the privacy policies of those websites. We have no control over their activities and are not responsible for their practices.

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### Disclosure of Information

We generally do not disclose your personal information to third parties without your consent, except in the following situations:

- To trusted third parties (e.g., hosting partners, email marketing providers) who assist in the operation of the website
  - To comply with legal obligations (e.g., copyright claims)
  - In the event of a merger, acquisition, or sale of the company, your personal information may be transferred to the new party.
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### Email Marketing

You can opt in or unsubscribe from our email list at any time. By subscribing, you agree to receive newsletters, updates, and promotions. We keep your email information confidential and do not share it with third parties unless stated otherwise in this privacy policy.

If you are located in the European Union (EU) and opt in to receive products or services, you will receive our email newsletter once you consent to it. If you are not in the EU, you will automatically receive the newsletter once you opt in or purchase products. To unsubscribe, refer to the Opt-Out section below.

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### Opt-Out

We comply with the CAN-SPAM Act of 2003 and do not send spam or misleading emails. If you no longer wish to receive communication from us, you can unsubscribe by clicking the “unsubscribe” link at the bottom of our emails or contacting us directly.

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## GDPR Visitor Rights

If you are within the EU, you have rights under the GDPR:

- Right to access your data
- Right to rectify or erase your data
- Right to restrict processing
- Right to data portability
- Right to withdraw consent
- Right to lodge a complaint with a supervisory authority  
For inquiries or to exercise your rights, contact us at [4you@mekey.life](mailto:4you@mekey.life).

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## CCPA Compliance

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know how your information is collected, used, and sold, as well as the right to request the deletion of your data.

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## Security

We take commercially reasonable steps to secure your personal information. However, no transmission over the internet is 100% secure. If you complete a purchase on the website, payment information is handled by a third-party vendor.

By using the website, you agree to hold us harmless for any security breaches or unauthorized use of your information by third parties.

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## Privacy Policy Updates

This privacy policy is effective as of September 1, 2023, and may be updated periodically. Please review this page for any changes. Continued use of the website after updates will constitute your acceptance of the revised policy.

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## Contact

For any questions or comments regarding the privacy policy, please contact us at [4you@mekey.life](mailto:4you@mekey.life).

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